

Message Text

UNCLASSIFIED POSS DUPE

PAGE 01 STATE 032729

11

ORIGIN COME-00

INFO OCT-01 ISO-00 NEA-06 EB-05 SS-20 RSC-01 /033 R

66601

DRAFTED BY: COM/DIBA/OIM/246/TPKILLOUGH

APPROVED BY: EB/OCA/REP:GPWILSON

COM/DIBA/OIM/246/DEWESTLEY

EB/CBA/OCA/BR:JL NESVIG

NEA/EGY/LSEMAKIS (PHONE)

NEA/ARN/SWARD (SUBS)

----- 091136

R 191824Z FEB 74

FM SECSTATE WASHDC

TO AMEMBASSY BEIRUT

USINT CAIRO

UNCLAS STATE 032729

BEIRUT FOR RTDO

E.O. 11652: N/A

TAGS: BEXP, LE, EG

SUBJECT: RTDO VISIT TO CAIRO

REF: (A) STATE A-10354, 12/19/73; (B) STATE A-9254, 11/18/73;

(C) CAIRO 719

SUMMARY: WE SUPPORT PROPOSED RTDO (REGIONAL TRADE DEVELOPMENT OFFICER) VISIT TO CAIRO TO STUDY ANNUAL INTERNATIONAL FAIR AND REVIEW MARKET PROSPECTS. ALSO SUGGESTS RTDO AND USINT DISCUSS PROGRAM OF MARKET RESEARCH. END SUMMARY.

1. CONCUR WITH USINT (REF C) ON TIMELINESS OF PROPOSED RTDO VISIT TO CAIRO. URGE RTDO OFFER USINT EVERY POSSIBLE ASSISTANCE IN EVALUATING WHETHER, IN WHAT FORM AND TO WHAT EXTENT USG MIGHT USEFULLY SUPPRT ANY U.S. FIRMS WISHING PARTICIPATE THIS FAIR IN 1975 OR LATER. REQUEST USINT/RTDO REPORT IN DUE COURSE ON NUMBER AND NATIONALITY OF FIRMS PARTICIPATING IN MARCH 1974 FAIR AND ASSESS EXTENT TO WHICH U.S. COMMERCIAL PARTICIPATION IN UNCLASSIFIED UNCLASSIFIED

PAGE 02 STATE 032729

1974 LIKELY TO LEAD TO INCREMENTAL U.S. EXPORTS. PLEASE COMMENT AS WELL ON MERITS OF USG "COMMERCIAL PRESENCE" IN FUTURE CAIRO

FAIRS (AS OUTLINED REF B).

2. ALSO URGE USINT AND RTDO CONSULT DURING LATTER'S VISIT ABOUT WHETHER, WHEN AND HOW TO BEGIN SERIES OF MARKET STUDIES OUTLINED REF A. USINT MIGHT, FOR INSTANCE, REQUEST RTDO INTERVIEW EGYPTIAN MARKET RESEARCH ORGANIZATIONS TO MEASURE THEIR ABILITY DO STUDIES (A) IN FORMAT SUGGESTED REF A. AND (B) IN MANNER CREATING MINIMUM DEMAND ON LIMITED TIME USINT OR RTDO COULD DEVOTE TO SUPERVISING THEIR WORK.

3. WISH STRESS THAT RTDO VISIT DOES NOT RPT NOT COMMIT COMMERCE OR USINT TO PARTICIPATE IN CAIRO FAIR IN 1975 OR LATER. AMONG CONDITIONS FOR ANY FUTURE PARTICIPATION WOULD BE (A) FIRM RECOMMENDATION BY USINT TO TAKE PART AND (B) ADEQUACY OF WASHINGTON RESOURCES. FYI: PARTICIPATION FY 75 IMPROBABLE.

4. SIMILARLY WITH PROPOSED MARKET STUDIES: PRODUCING THEM WILL NOT AUTOMATICALLY COMMIT US TO SCHEDULE TRADE MISSIONS, SEMINARS, PRODUCT EXHIBITIONS AND OTHER PROMOTIONAL EVENTS IN EGYPT. ON OTHER HAND, WITHOUT CONVINCING MARKET STUDIES IN HAND, SUCH PROMOTIONAL EVENTS CANNOT BE PLANNED OR SCHEDULED. ABSOLUTE MINIMUM OF SIX MONTHS IS REQUIRED FROM TIME SOLID, POSITIVE, CONVINCING MARKET DATA JUSTIFYING PROMOTIONAL ACTIVITY ARE RECEIVED TILL TIME EVENT CAN TAKE PLACE. KISSINGER

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 19 FEB 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974STATE032729
Document Source: CORE
Document Unique ID: 00
Drafter: COM/DIBA/OIM/246/TPKILLOUGH
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740224/aaaaaweq.tel
Line Count: 85
Locator: TEXT ON-LINE
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: (A) STATE A-10354, 12/19/73; (B) STA, TE A-9254, 11/18/73;
Review Action: RELEASED, APPROVED
Review Authority: kelleyw0
Review Comment: n/a
Review Content Flags:
Review Date: 08 MAR 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <08 MAR 2002 by elbezejf>; APPROVED <02 DEC 2002 by kelleyw0>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: RTDO VISIT TO CAIRO
TAGS: BEXP, LE, EG
To: BEIRUT CAIRO
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005